

Phoenix Collection

Designed for Everyday Elegance

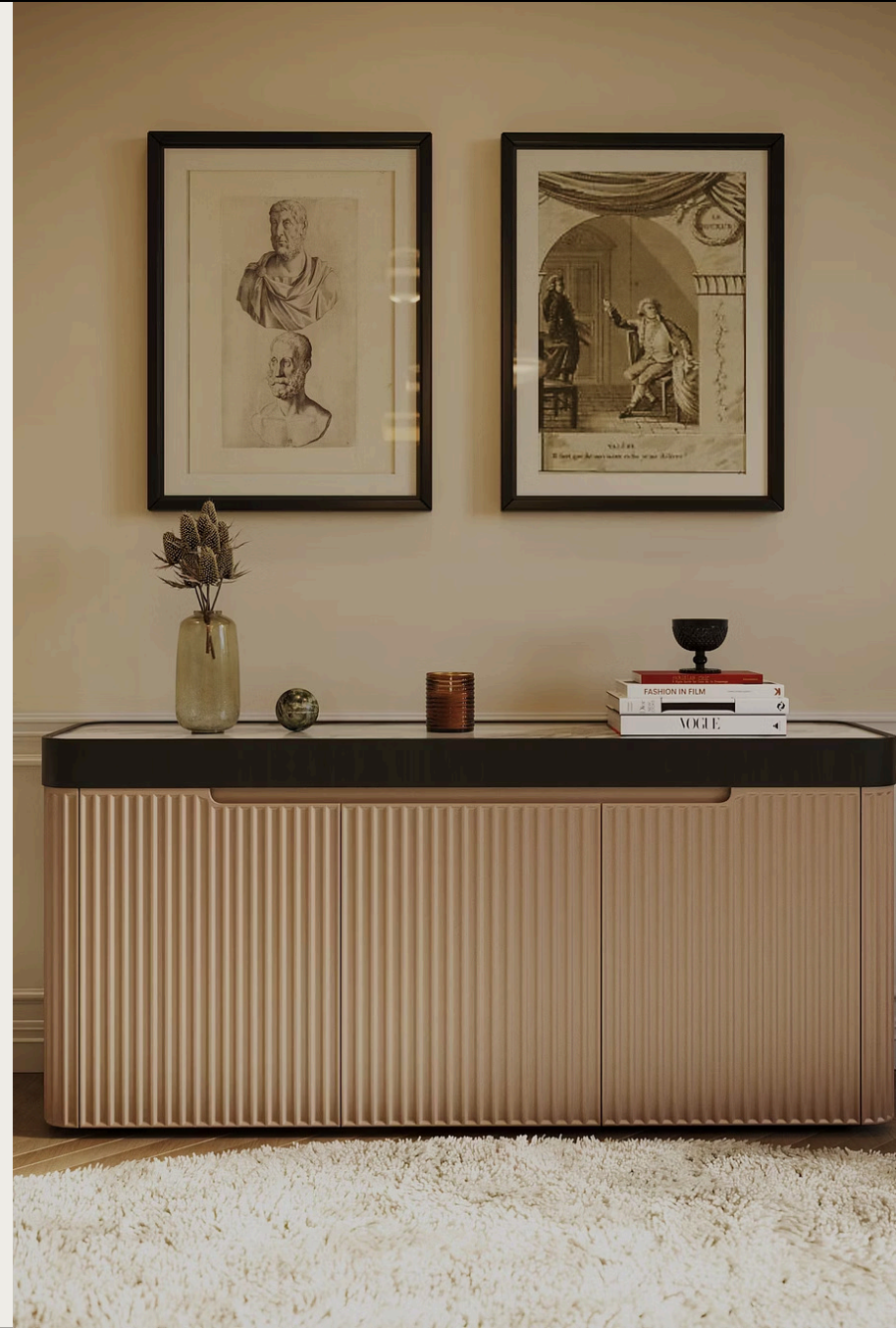


The Vision Behind Phoenix

Design that feels like home

The Phoenix Collection was born from a simple idea: to create modern furniture that doesn't feel cold.

With a distinctive mix of ceramic and oak, the collection answers a growing desire for clarity, natural beauty, and everyday functionality. It brings together strong design with tactile materials – for homes that are both contemporary and soulful.





Inspired by Contrast

Between Nature and Architecture



Transformation

The Phoenix name evokes rebirth and transformation



Nordic Calm

Drawing on Nordic calm, Japanese reduction, and a hint of industrial loft aesthetics, the collection creates spaces that feel curated yet personal.



Nature's Elegance

The ceramic and wood blend is a tribute to nature's elegance and modern craft.

Where Form Meets Function

What Defines Phoenix



Clean, geometric shapes with soft material contrasts



Ceramic, oak veneer, and matte black details



Minimalist fronts with textured surfaces and handle-free doors



Intelligently designed for flexible use



A harmonious palette of cream, wood, and black for timeless impact

Who It's For – And Where It Belongs

Smart design for real life

Phoenix is designed for:



Design-savvy individuals and couples (30+)



Young families and urban dwellers



Customers who value quality and simplicity



People with modern, open interiors

Perfect for:



Living rooms, dining areas, media zones



Lofts, apartments, design homes



Hybrid work & leisure setups



Material & Characteristics

Ceramic Top Plate

Lacquered ceramic (stoneware) provides a fine surface with a matte, natural feel. A modern material with high suitability for everyday use.

Decorative Top Frame

Real wood veneer on MDF creates an elegant oak look with translucent grain. It's durable and dimensionally stable, less susceptible than solid wood.

Body

The main body is crafted from lacquered Medium-Density Fibreboard (MDF), ensuring a smooth finish and structural integrity.

Handle-Free Front

A textured, handle-free front contributes to a minimalist design, creating a clear spatial effect and a refined aesthetic.

Adjustable Glass Shelves

Height-adjustable ESG (single-pane safety glass) shelves offer flexible interior layout, proving resilient and safe for diverse storage needs.

Soft-Close Doors

Integrated soft-close mechanisms ensure gentle, quiet closing, protecting the material and enhancing the overall high-quality feel.

Cable Outlets

Discreet cable outlets on the back (of the lowboard) make it ideal for use as a TV board or dedicated media furniture.

Meet the Phoenix Collection

Four Models. One Design Language.



Sideboard Phoenix

Dimensions: 80×180×45
cm

Article No.: 80122



Lowboard Phoenix

Dimensions: 50×200×45
cm

Article No.: 70049



**Coffee Table
Phoenix**

Dimensions: 32×93×93 cm

Article No.: 70050



**Dining Table
Phoenix**

Dimensions: 77×220×100
cm

Article No.: 83549

Sideboard Phoenix

Article No. 80122 | 80 × 180 × 45 cm | 116 kg



Elegant Mix

Cermamic and wood mix



Textured Front

Textured, handle-free front for a modern look



Flexible Storage

Adjustable glass shelves for flexible storage



Quiet Usability

Soft-close doors for quiet usability



Multifunctional Use

Three cable outlets for multifunctional use

A standout piece in the living room





Lowboard Phoenix

Article No. 70049 | 50 × 200 × 45 cm | 81 kg

Textured Front

Modern, handle-free textured doors

Quiet Usability

Soft-close technology

Multifunctional Use

Four cable openings on the back

Ready to Use

Delivered fully assembled

Perfect for your entertainment setup

Coffee Table Phoenix

Article No. 70050 | H 32 cm x Ø 93 cm | 52 kg

A sculptural centerpiece with cream ceramic top adding contrast to any lounge space.



Elegance

Cream ceramic surface for elegance



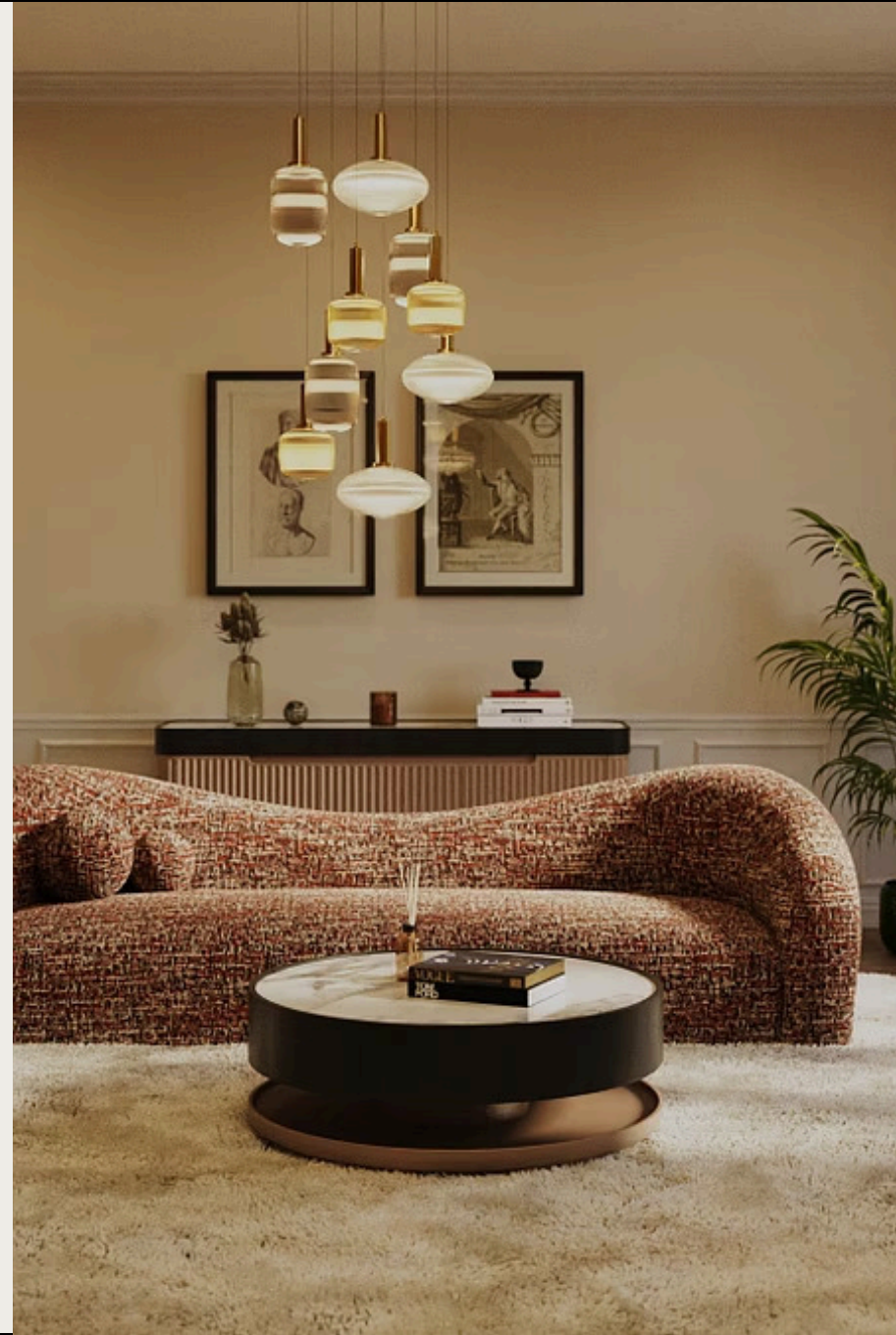
Frame

Solid oak frame in matte black



Support

Supports up to 50 kg





Dining Table Phoenix

Article No. 83549 | 77 × 220 × 100 cm | 88 kg

The social heart of your home with warm oak and industrial steel legs.

Statement

Statement piece for dining and work

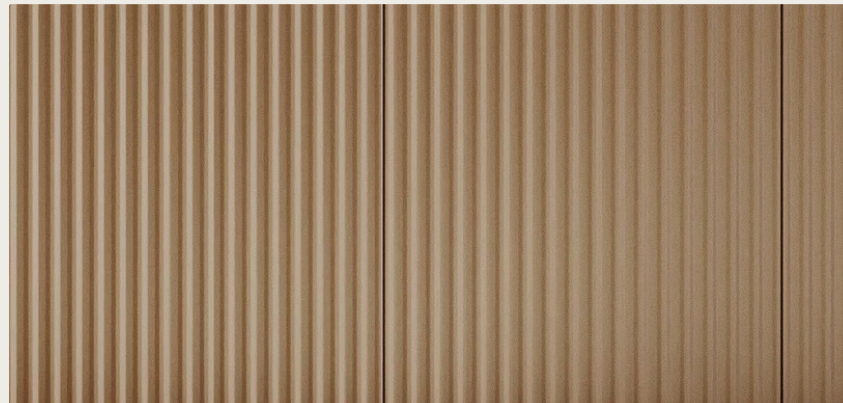
Frame

Recessed frame for comfortable legroom

Natural Material

Solid oiled oak top with black frame

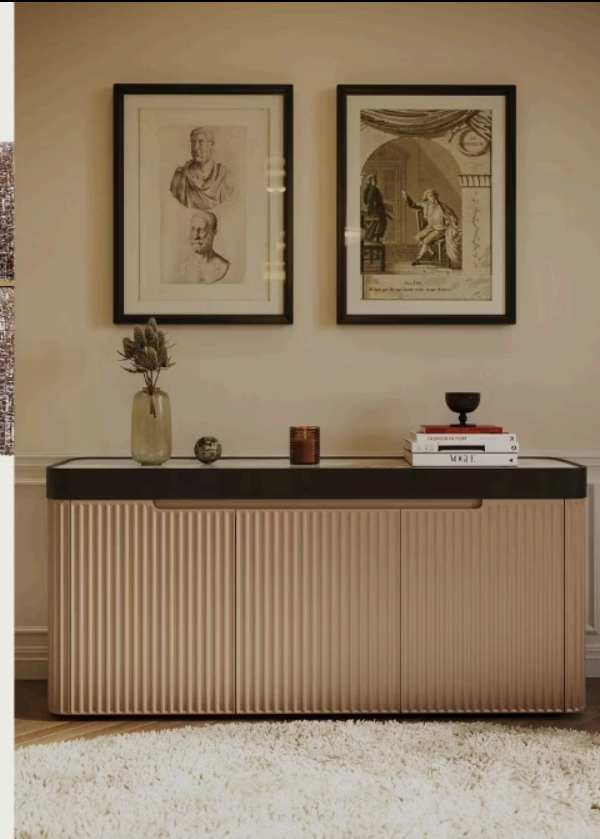
The Look & Feel of Phoenix



TRENDSHOW: MODERN-ELEGANCE

STYLE IT WITH

- LIGHT AND MUTED COLOURS
- MIXED TEXTURES, SOFT AND ROUGH MATERIALS
- ORGANIC AND ROUND SHAPES
- STATEMENT PIECES
- HIGH QUALITY ARTWORKS, COFFEE TABLE BOOKS
- WARM METAL COLORS: GOLD, ANTIQUE BRONZE
- PREMIUM FLOWER DECOR: DRIED BOTANICALS, EUCALYPTUS OR OLIVE BRANCHES

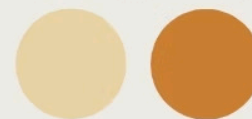


COLOR PALETTE

MUTED EARTHTONES



WARM COLOURED METALS



Why Phoenix Works

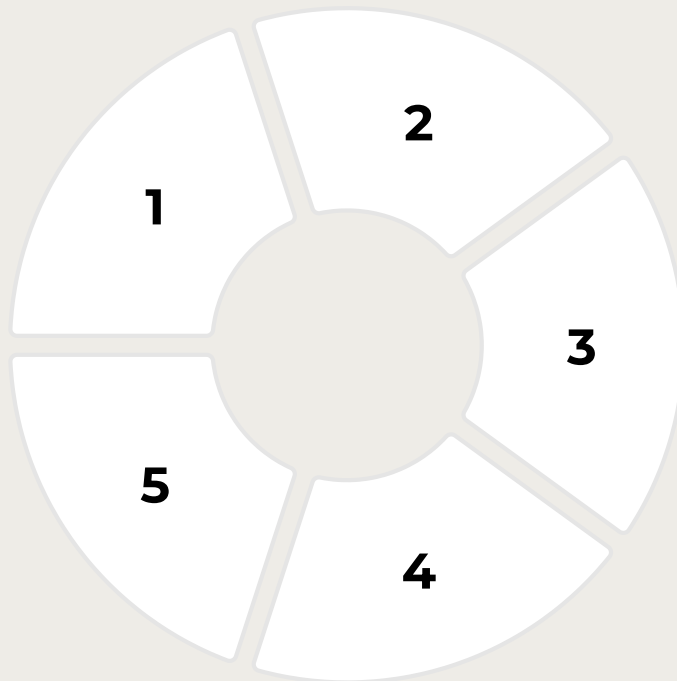
5 Reasons to Recommend With Confidence

Distinctive Design

Natural meets modern

Timeless

Aesthetics for long-lasting enjoyment



Smart Functionality

Cable solutions, soft-close, flexibility

Premium Materials

Ceramic, oak veneer, steel

Harmonious Product Family

Mix & Match across rooms

Phoenix isn't just a piece of furniture – it's a new way to feel at home.