

# Prezioso Collection

Where Shine Meets Character. *Luxury furniture for modern, elegant living.*



# Concept & Purpose

## Why Prezioso?

### Prezioso Collection

Created to meet the demand for premium, design-driven furniture.

### Vision

Offer statement pieces that elevate interiors through refined materials and elegant detailing.

### Elevated

Prezioso fulfills the need for sophisticated yet practical furniture that transforms everyday living into something exceptional.





# Inspiration & Origin



## Inspired by Light

The name *Prezioso* – meaning "precious" in Italian – captures the essence of the collection. It draws inspiration from the subtle interplay of light and material: brushed stainless steel fronts shift in appearance with every change of light, reminiscent of urban skylines and modern architectural façades.



## Defined by Structure

The deep black ash veneer adds visual grounding and contrast, echoing timeless style and natural elegance.

# Prezioso: The Art of Minimalism



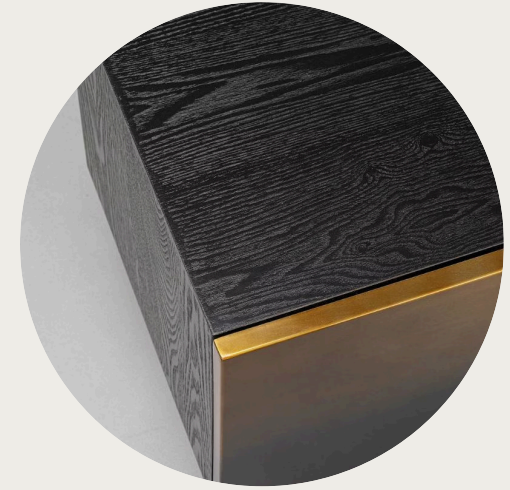
## **Drama and sophistication**

shimmering, brushed stainless steel



## **Geometric Clarity**

Straight shapes create calm



## **Premium Craftsmanship**

Hand-finished materials

### **Where Craft Meets Art.**

Prezioso stands for modern elegance with a minimalist design language. Straight geometric shapes create clarity and calm. The shimmering, brushed stainless steel adds drama and sophistication. All pieces are crafted with premium materials like ash veneer and hand-finished metal, making each product unique. This collection strikes a balance between high aesthetics and purposeful design.



# Who's It For



## Design-Conscious Customers

Design-savvy customers who appreciate exclusive, statement furniture



## Luxury Spaces

Boutique hotels, luxury apartments, and stylish hospitality spaces

For the Design-Conscious.



## Professionals

Professionals with taste for sophisticated interiors



## Premium Settings

Living and dining areas, lounge and entertainment spaces, premium interior projects

# Material & Characteristics

## Front: Brushed Stainless Steel

- Shimmering metallic effect changes with light incidence
- Highly resistant & easy to clean
- Each piece boasts a unique color pattern, giving it individual character

## Body & Frame: Real Ash Wood Veneer

- Natural real wood veneer with a modern black lacquer finish
- Dimensionally stable & durable, less prone to cracking than solid wood
- Provides an elegant frame for the extravagant front

## Push-to-Open Doors

- Handle-free design ensures clear, sleek lines
- Opens easily with gentle pressure

## Height-Adjustable Shelves

- Flexible interior layout for versatile use
- Shelves support up to 10 kg, top panel up to 100 kg

## Additional Features

- Soft-close drawer on the bar unit
- Two cable outlets in the lowboard's rear panel

# What's in the Series?



**Bar Prezioso**

120 x 105 x 48 cm

Art. 87845



**Sideboard Prezioso**

160 x 78 x 45 cm

Art. 80121



**Lowboard Prezioso**

180 x 45 x 40 cm

Art. 87844



**Wall Mirror Prezioso**

Ø100 cm

Art. 87459



## Bar Prezioso (87845)



Premium Materials

Front: Brushed stainless steel with color gradient

Body & frame: Black ash veneer



Functional Design

Storage: Drawer, bottle rack, glass rails, compartments



Ready to Use

Pre-assembled, premium craftsmanship

**Bar Prezioso** An eye-catching bar unit that turns your living room into a statement space. Combines a modern aesthetic with a fully functional bar interior.

**Specs:** **Size:** 120 x 105 x 48 cm **Weight:** 72 kg **Volume (packaged):** 0.86 m<sup>3</sup>

# Sideboard Prezioso (80121)



## Artistic Design

A cube-shaped sideboard that looks like a piece of art. Perfect for elegant living rooms or exclusive interiors.



## Practical Elegance

Shimmering brushed steel front, push-to-open doors, 2 interior shelves, body & frame in ash veneer, pre-assembled

**Specs: Size:** 160 x 78 x 45 cm **Weight:** 69 kg **Volume (packaged):** 0.85 m<sup>3</sup>





# Lowboard Prezioso (87844)



## Lowboard Prezioso

Designed for stylish media storage, with sleek cable management. A TV unit that adds character to any room.



## Media Storage

Designed for stylish entertainment systems with ample space for media components and decorative items.



## Cable Management

Sleek cutouts for organized connections, keeping cables tidy and maintaining the elegant aesthetic.



## Practical Access

Push-to-open doors for seamless use. Shaded stainless steel front in gold/black with body & frame in black ash veneer.

**Specs:** **Size:** 180 x 45 x 40 cm **Weight:** 40.7 kg **Volume (packaged):** 0.51 m<sup>3</sup>

# Wall Mirror Prezioso (87459)



Diameter (cm)

Impressive size for maximum impact



Depth (cm)

Slim profile for elegant mounting



Weight (kg)

Substantial quality construction

## Wall Mirror Prezioso

A luxurious round mirror that adds light, space, and elegance. Perfect above sideboards or as a focal point in hallways.

- Matte gold brushed stainless steel frame
- Handmade, each piece unique
- Easy wall mounting (horizontal or vertical)

**Specs:** **Size:** Ø100 cm, Depth: 2.2 cm **Weight:** 18.3 kg **Volume (packaged):** 0.16 m<sup>3</sup>



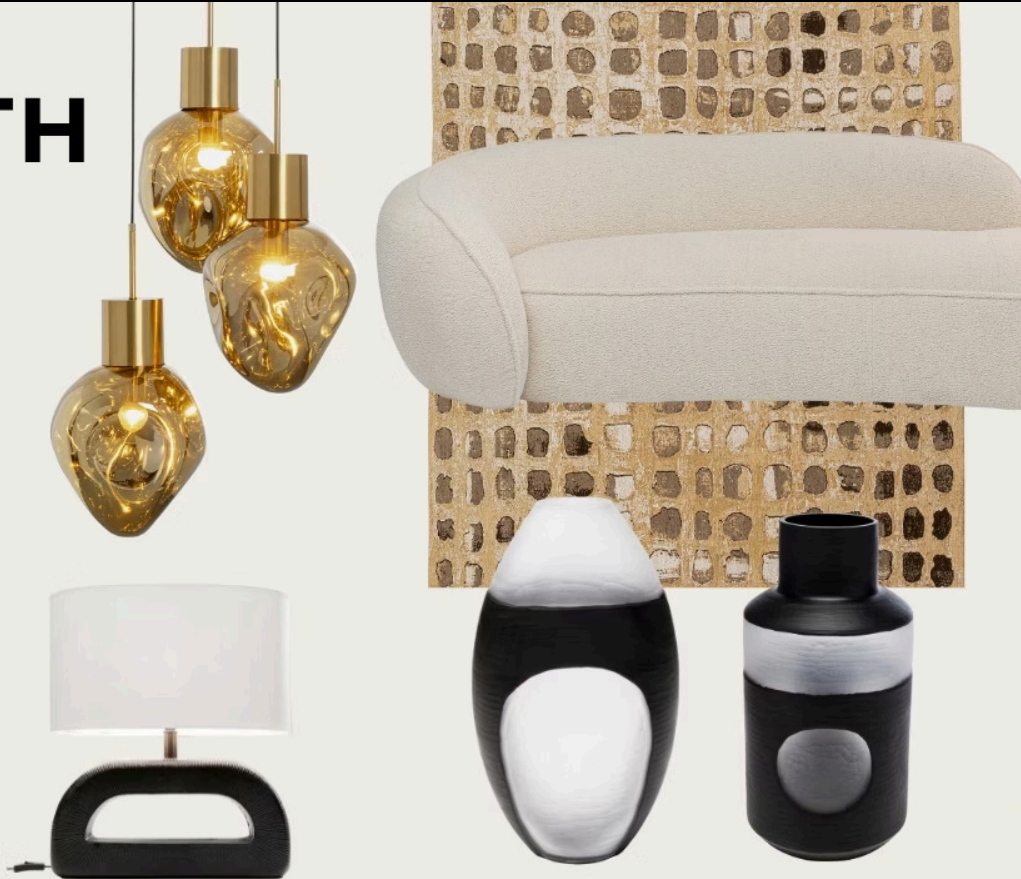
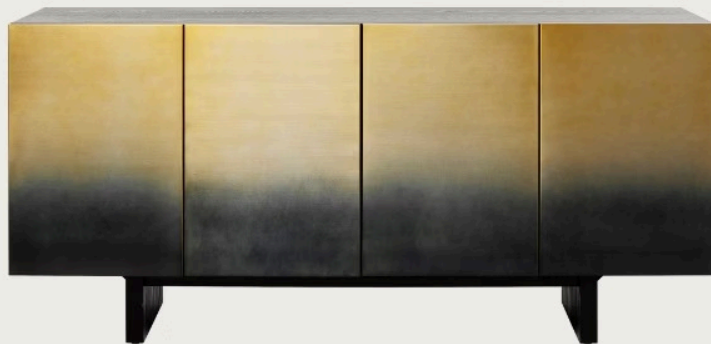
# Style & Atmosphere



**TRENDSHOW: MODERN-ELEGANCE**

# STYLE IT WITH

- SOFT NEUTRAL COLOURS AND EARTH TONES
- MIXED TEXTURES, SOFT AND ROUGH MATERIALS
- ORGANIC AND ROUND SHAPES TO CONTRAST
- STATEMENT PIECES
- HIGH QUALITY ARTWORKS, COFFEE TABLE BOOKS
- WARM METAL COLORS: GOLD, BRASS
- PREMIUM FLOWER DECOR: ORCHIDS, ANTHURIA, LARGE SINGLE STEMS



## COLOR PALETTE

SOFT NEUTRALS



WARM COLOURED METALS



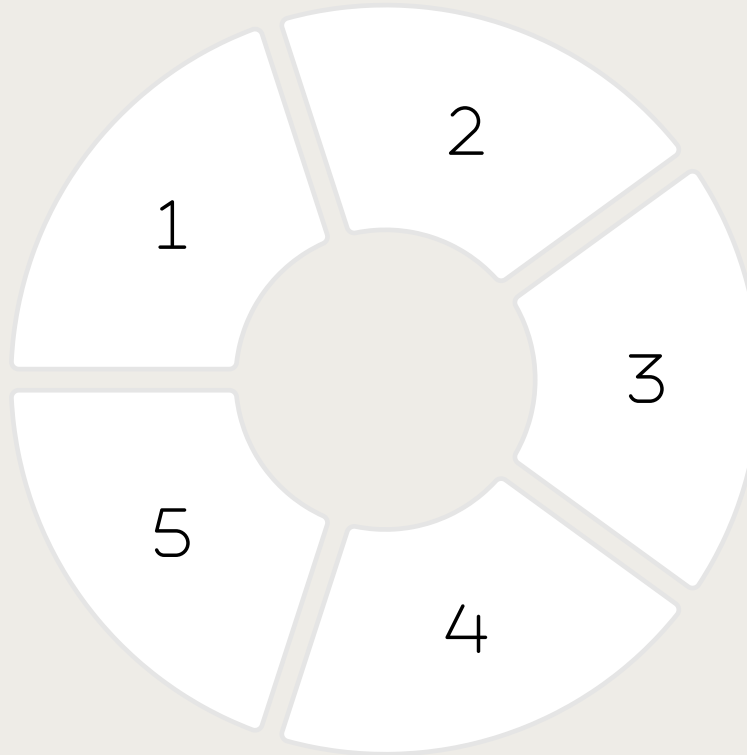
# Key Selling Points - Why Customers Love Prezioso

## Unique Blend

Wood and metal – every piece is a visual highlight

## Crafted to Last

Premium materials, artisanal finish



## Sophisticated Shimmer

Brushed stainless steel fronts with gold gradient

## Practical Features

Functional interiors, soft-close, ready to use

## Statement Pieces

Spark conversation and transform rooms